

# CITY CATALYST GRANTS



The Florida League of Mayors' primary purpose is to provide mayors with an incubator for ideas to address issues facing Florida's municipalities, to create a strong network of peers who share the values of protecting the prosperity and vitality of Florida's cities, and to have a united voice advocating for cities before the Florida Legislature.

Florida Business Watch is a business league committed to public policy that makes sense for Florida's economy. Its members are companies doing business with Florida's governments at all levels. FBW members are committed to strengthening the state's business climate through advocacy, education and training.

The Florida League of Mayors and Florida Business Watch have teamed up to offer **City Catalyst Grants**. The grant program will be used to support projects or initiatives that help build community and/or help to enhance the lives of citizens in a city. Grants can be awarded directly to the city or to a partner organization (i.e., little league or neighborhood association) but the application must come from a current member of the Florida League of Mayors.

Grants can be matched or supplemented with community support, such as volunteer hours or matching dollars. Examples of eligible projects or initiatives include, but are not limited to: street or beach clean-ups, youth athletic equipment purchases, fitness programs, mentoring programs, veteran's memorials, youth advisory council activities, city garden projects, library collection improvements, recruitment of volunteers, training for reading programs, etc.

Grants will be awarded in increments between \$500 and \$1,500. Applications must be submitted in the format included on the grant application and will be judged by a panel consisting of former Florida League of Mayors presidents who are no longer in office and members of Florida Business Watch. Grant selection is at the sole discretion of this panel. Winners will be announced at the Florida League of Cities Annual Conference in August and awards will be available immediately.

Applications should be submitted to Jenny Anderson at [janderson@flcities.com](mailto:janderson@flcities.com) by Friday, June 26. Media outreach highlighting the project, city, mayor, Florida League of Mayors and Florida Business Watch will accompany the grant and may include, but is not limited to, press releases and public events.

**Learn more:** [www.floridamayors.org](http://www.floridamayors.org) and [www.floridabusinesswatch.com](http://www.floridabusinesswatch.com)

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Date: \_\_\_\_\_

## APPLICANT INFORMATION

Name of Mayor: \_\_\_\_\_

City/Town/Village Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Benefiting Entity: \_\_\_\_\_  
*(such as city parks department, Friends of the Library. etc.)*

Describe the project or initiative the grant will support (300 typed words or less). Include goals of the project and an explanation of how it will improve your community or the lives of your citizens.

What is the timeline for accomplishing these results? \_\_\_\_\_

Identify those entities or groups that you will partner with to supplement the goals of the grant:

\_\_\_\_\_  
*(e.g., volunteer participation, matching dollars)*

Total Funds Requested: \_\_\_\_\_

I certify that the statements herein are true, complete and accurate to the best of my knowledge.

Signature Line: \_\_\_\_\_

**Completed applications and description of the project must be postmarked no later than June 26, 2015, and be sent to:**

Florida League of Mayors  
Post Office Box 1757  
Tallahassee, Florida 32302

**Questions? Please contact Jenny Anderson at the League office at 1-(800) 616-1513 or [janderson@flcities.com](mailto:janderson@flcities.com).**